Hullor
Uniting Bengalis in the UK!

1D Alexandra Road, Hounslow, TW3 1FZ
hullorlondon@gmail.com
www.hullor.org

Sponsorship Terms and Conditions

This document outlines the terms and conditions applicable to all Hullor sponsorship packages. By becoming a sponsor, you agree to be bound by these terms and conditions.

Sponsorship Packages

Hullor offers a range of sponsorship packages, split between event-based and annual partnerships, so businesses of any size can support the community in a way that suits them.

Event-Based Packages — Cover a single Hullor event (such as Kali Puja, Poila Boishakh, or the Hullor Cricket Tournament), giving your brand visibility and engagement at that specific occasion.

Annual Packages — Cover Hullor's full calendar of events for the year, offering sustained visibility, deeper community integration, and better overall value than booking events individually.

Sponsorship Duration and Commitment

Event-based sponsorships are valid for the specific event(s) agreed at the time of booking. Annual sponsorships run for one full calendar year from the date of confirmation and cover all events held within that period. Sponsors wishing to continue their partnership must reconfirm before their current term ends; Hullor will share renewal details ahead of the expiry date.

Sponsorship Fees and Payment Details

Payment Details

- Sponsorship fees must be paid in full to confirm your package, unless a payment schedule has been agreed with Hullor's management in writing
- Payments can be made via bank transfer using the details below
- A confirmation email will be sent once payment has been received and your package is secured
- Sponsorship fees are non-refundable once a package is confirmed, except under exceptional circumstances as determined by Hullor's management team

Bank Details

A/c Holder: Hullor Limited

Sort Code: 40-25-02

A/c Number: 23953467

Reference: H26_Sponsor_<Company Name>

Sponsor Benefits

Benefits vary by package but are designed to give your business genuine, meaningful visibility with an engaged community audience.

- Brand Visibility — logo and brand presence across event publicity, promotional materials, and on-site signage
- On-Site Presence — dedicated stall space, banner placement, or exclusive category rights depending on the package
- Community Access — direct engagement with an engaged, family-oriented and culturally connected audience
- Digital Promotion — where included, features across Hullor's social media channels and community WhatsApp groups

Eligibility and Approval

Sponsorship is open to businesses and organisations whose products, services, and values are compatible with Hullor's community and family-friendly setting. To apply, businesses should submit a sponsorship request with accurate details about their organisation and preferred package. Hullor reserves the right to approve, decline, or offer an alternative package for any sponsorship request, and may limit the number of sponsors within a given category to protect exclusivity commitments.

Non-Transferability

Sponsorship packages are specific to the sponsoring business named at the time of booking and cannot be transferred, resold, or reassigned to another organisation without Hullor's written consent.

Brand Guidelines and Code of Conduct

Sponsors are expected to represent their brand respectfully and in keeping with the spirit of Hullor's events. Any promotional material, signage, or on-site activity must be approved in advance by Hullor and must not disrupt the experience of attendees. Hullor reserves the right to remove branding or end a sponsorship without refund if these guidelines are not followed.

Cancellations and Refunds

Sponsorship packages can be cancelled by submitting a written request to Hullor's management (hullorlondon@gmail.com). Refunds are not available once a package is confirmed and paid, unless explicitly approved by Hullor under exceptional circumstances. The decision to issue refunds will be made at the sole discretion of Hullor's management team.

Amendments to Terms and Conditions

Hullor reserves the right to update or amend these terms and conditions at any time. Sponsors will be informed of significant changes via email (hullorlondon@gmail.com) or other official communication channels. Continued participation in a sponsorship package following any amendments constitutes acceptance of the updated terms.

Contact Information

For any questions, assistance, or concerns related to sponsorship, please contact Hullor via email (hullorlondon@gmail.com) or:

- Abhishek Banerjee — Mobile (0) 744 842 9465
- Saibal Bagchi — Mobile (0) 785 314 7432

By submitting a sponsorship request, you confirm that you have read, understood, and agreed to these terms and conditions.

Effective Date: January 01, 2025

Authorized by: Hullor Management Team